CULTURAL ENTREPRENEURSHIP AND ART SPACE IN HONG KONG
香港的文化企業與藝術空間

Abstract

Cultural entrepreneurship is a field that connects art, creative industry, and economy together, and has been emerging in East Asian areas like Japan, Taiwan, and South Korea. This webinar is going to discuss the above development in Hong Kong by looking into the pioneering and unique experience of Foreforehead. It is a local art shop in Sham Shui Po, which ventures into this field by not only selling artistic products, but also regularly having mini-art exhibitions. In this webinar, Dr Tsang Chung-kin and the shopkeeper Daisy Chu will chat about the experience of starting an art shop in Hong Kong, and discuss issues like the struggle between dominant and alternative cultures in the market, and the negotiation between art and business.

文化企業結合藝術、創意產業和經濟，在日本、台灣和南韓等東亞地區正蓬勃發展。本次研討會邀請到深水埗文創小店 Foreforehead 的店主朱天韻一起談談文化企業在香港的發展，與及她在香港創辦文創小店的經驗。討論將會包括市場中主流與另類文化的共存與競爭，和藝術與商業考慮之間的角力。

About the Speakers

Daisy Chu Daisy is the shopkeeper of an art shop, "Foreforehead" in Sham Shui Po. She had work experiences in media industry and art galleries, and launches the shop since 2018.

朱天韻 —朱天韻是深水埗文創小店的店主，曾在傳媒機構與藝術廊工作，自2018年開始創辦Foreforehead。Foreforehead是一間設在唐樓閣樓的獨特小店，既售賣別緻有趣的小物，也會定期舉辦小型的藝術展覽。

Tsang Chung-kin Dr. Tsang Chung-kin is an Assistant Professor in the Department of Sociology at the Hong Kong Shue Yan University. His research interests include popular culture, urban studies, and economic culture. He is a co-editor of a local popular culture reader - *Pop Hong Kong: Reading Hong Kong Popular Culture: 2000-2010,* and has recently published a book, *Homeownership in Hong Kong: House Buying as Hope Mechanism.*

曾仲堅 —曾仲堅博士是樹仁大學社會學系助理教授。他的研究興趣包括普及文化、城市研究，和經濟文化。他是《普普香港：閱讀香港普及文化2000-2010》的編者之一，最近出版的著作是《自置居所在香港：買樓作為希望機制》。

🔊 The webinar will be conducted in Cantonese.
本次研討會將以廣東話進行

Speakers

Daisy Chu
Shopkeeper of Foreforehead

Dr. Tsang Chung-kin
(Sociology Department)

July 26 (Monday) 2:30pm (HKT)

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